

Checklist: How agile is my firm?

Consider the following statements to obtain an impression of your firm's agility. Make a distinction between the points which clearly relate to you and the ones which apply only partially or not at all.

	Yes/No/ To some extent
Customers' wishes and requirements are taken into account a) by entrepreneurs and b) employees.	
Our employees are agile and are able to identify with the customers and their needs.	
Joint innovation projects with customers are conducted as a matter of course within the firm.	
In developing our products and services, we try to anticipate the customer's needs.	
We listen carefully to our customers. This means that we have good "early-warning tools".	
There are important people within our firm who focus on improving agility within the company.	
All kinds of ideas are discussed within the firm.	
The firm adapts quickly to new conditions.	
Good ideas from employees are recognized accordingly (financial and/or public notices).	
Good ideas from employees are implemented quickly.	
We often take action both internally and externally and do not constantly react.	
Our organization is in tune with the market's needs thanks to our innovation strategy.	
Employees within our firm discuss the needs of customers and the market (even in their free time).	